

## **UNVEX expands its format with a virtual area and postpones the face-to-face edition to the first quarter of 2021**

- **The integral event, which combines conferences, exhibitions and demonstrations, is now enriched with a virtual program.**
- **The organization offers five months of monographic webinars and an interactive area for the promotion of sponsors and exhibitors.**

**Madrid, September 7<sup>th</sup>- UNVEX**, one of the largest international events in the drone sector with European and American editions and the largest of these characteristics in Spain, **will expand its format this year with an open virtual area.**

The objective is to **add value and generate business opportunities in the sector** until the event is held in person in Santiago de Compostela (Galicia). This sixth edition will be **delayed to the first quarter of 2021** due to the international health crisis of Covid-19.

Considered an integral event by combining a congress, static exhibition and demonstrations all in one, UNVEX now enriches its offer with a new virtual area that will be launched on October 6<sup>th</sup> and will continue until the inauguration of the face-to-face event, enhancing the participants visibility during those five months.

UNVEX was scheduled for this fall, but the organization has decided to delay this edition due to the uncertainty arising from the pandemic. The safety of attendees is guaranteed at all times, but at this stage of the crisis, the restrictions for the upcoming months are still unknown as well as which countries will be affected (it is important to understand that being an international event, UNVEX has participants from all over the world). Because of this, the organization explained that "holding a UNVEX in uncomfortable conditions, with the absence of international speakers and visitors and in an atmosphere that does not facilitate personal relationships, seems to betray the spirit and objectives of the event."

For the organizers, UNVEX should be "an enriching and valuable professional experience". For this reason, the meeting is delayed to a more propitious time and the work that has been done so far (the organization of an edition begins immediately after the previous one is closed) will be used to create the aforementioned virtual area.

The digital platform will have its own program of activities that will include, among others, monographic webinars and an interactive area for the promotion of sponsors and exhibitors.

### **About UNVEX**

UNVEX is an integral event, born in 2010, demonstrating its ability to generate business in the five editions held in Europe plus the four held in Latin America. Designed and developed by IDS, which also has one of the most widely disseminated media in the sector [www.infodron.es](http://www.infodron.es), the content of the conference program is selected by a Technical Committee made up of qualified representatives.