

## UNVEX confirms dates and moves towards its sixth edition

- The event will develop in a hybrid form to make it more accessible to a global audience.
- UNVEX retains all its activities: Exhibition, Conferences, Demonstrations (aerial and, for the first time, maritime).

Madrid, April 22 – UNVEX is moving towards the celebration of its sixth edition from July 7 to 9, 2021 at the Cidade da Cultura in Santiago de Compostela. This edition will preserve the essence of the event with conferences at the highest level, an exhibition with the main companies in the sector and demonstrations of aerial and, for the first time, maritime systems, following the strictest anti-Covid security measures.

The **largest UAV event held in Spain** retains the support of all the sponsoring and exhibiting companies, which for more than a year have maintained their commitment to UNVEX. In order to make the exhibition area safe in the Ciudad de la Cultura of Santiago de Compostela, the organization has remodeled the floor plan, making larger aisles to facilitate the transit of visitors, has designed stands that favor ventilation and will reinforce the cleaning and security services.

Conferences are essential at UNVEX, so this time they will be held in a **hybrid format** to maximize value for participants and make it as accessible as possible to a **global audience**. The Organization has reorganized the conference program to make the attendees' face-to-face and virtual experience as complete as possible. The program will be available in the coming weeks and has the support of the institutions and authorities that were called upon at the time.

Three different rooms will be set up in the CINC building of the Ciudad de la Cultura to hold the different sessions, always respecting the capacity and regulations required by the Xunta de Galicia at the time of the event.

Not only the conferences will develop in hybrid format, but the demonstration sessions will also have this format. UNVEX 2021 will have a day dedicated to demonstrations of unmanned aerial systems at the CIAR located at the Rozas aerodrome (Lugo) and a session dedicated to unmanned surface vehicles at the Naval Academy in Marín.

## Half a year of hybrid model

When the Covid-19 pandemic began, the UNVEX organization set to work on creating a space to maintain industry communication through a virtual space where users could find information on the companies participating in the event, a professional forum, weekly newsletters and webinars.

In October 2020, this space, UNVEX live, was launched and since then almost 400 people have registered, the UNVEX website has an average of **600 visits per day** and, in the month of March alone; the platform received more than **26,000 visits**.

In these six months, **six webinars** have been held by UNVEX sponsoring companies, with an average of 150 attendees, and **24 newsletters** have been launched with opinions of



institutions related to the drone sector, success stories of companies and State Security Forces that reach **more than 2,500 people each week**.

## **About UNVEX**

UNVEX is a comprehensive event, born in 2010, which has demonstrated its ability to generate business in five editions held in Europe plus four held in Latin America. Designed and developed by IDS, which also has one of the most widely disseminated media in the sector www.infodron.es, the content of the conference cycle is selected by a Conference Working Group made up of qualified representatives. The exhibition is the largest in Spain and its demonstrations, pioneering at the time, include all types of remotely manned systems.